# **(1)**

## **Privacy Policy**

#### Who are we?

This website and its content are provided by a private individual with no commercial interests.

The responsible party within the meaning of data protection laws, in particular the EU General Data Protection Regulation (GDPR), is:

Chaava Erinmez 8302 Kloten

E-Mail: info@chaava.ch

Websites: www.chaava.com, www.chaava.ch

#### What personal data do we collect and why do we collect it?

When you access this website, general information is automatically collected. This information is recorded in the server log file and includes the type of web browser, the operating system used, the domain name of your Internet service provider, your IP address, and similar information.

This is done for the following reasons:

- Ensuring a problem-free connection to the website
- Ensuring smooth use of our website
- Evaluating system security and stability as well as
- for other administrative purposes

Your data will not be used to draw conclusions about you personally. Information of this type is only evaluated statistically to optimize our website and the technology behind it.

## Storage period

The data will be deleted as soon as it is no longer required for the purpose for which it was collected. For data used to provide the website, this is generally the case when the respective session ends.

#### Comments

When visitors leave comments on the website, we collect the data shown in the comment form, as well as the visitor's IP address and browser user agent string to help spam detection.

An anonymized string created from your email address (also called a hash) may be provided to the Gravatar service to see if you are using it. The Gravatar service's privacy policy can be found here: https://automattic.com/privacy/. After your comment is approved, your profile picture will be publicly visible in the context of your comment.

#### Media

If you are a registered user and upload photos to this website, you should avoid uploading photos with an EXIF GPS location. Visitors to this website could download photos stored on this website and extract their location information.

#### **Contact forms**

The data you enter will be stored for the purpose of individual communication with you. For this purpose, you must provide a valid email address and your name. This will be used to assign the request and subsequently respond to it. Providing additional data is optional.

#### Cookies

If you leave a comment on our website, you may consent to the storage of your name, email address, and website in cookies. This is a convenience so that you do not have to re-enter all this information when you leave another comment. These cookies are stored for one year.

If you have an account and you log in to this site, we will set a temporary cookie to determine if your browser accepts cookies. This cookie contains no personal data and is discarded when you close your browser.

When you log in, we will set several cookies to save your login information and display choices. Login cookies expire after two days, and display choice cookies after one year. If you select "Keep me logged in" when logging in, your login will be maintained for two weeks. When you log out of your account, the login cookies are deleted.

When you edit or publish an article, an additional cookie will be stored in your browser. This cookie contains no personal data and only points to the post ID of the article you just edited. The cookie expires after one day.

## **Use of script libraries (Google Webfonts)**

To ensure our content is displayed correctly and graphically appealing across all browsers, we use "Google Web Fonts" from Google LLC (1600 Amphitheatre Parkway, Mountain View, CA 94043, USA; hereinafter "Google") to display fonts on this website.

The privacy policy of the library operator Google can be found here: <a href="https://www.google.com/policies/privacy/">https://www.google.com/policies/privacy/</a>

#### **Embedded content from other websites**

Articles on this website may include embedded content (e.g., videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited that other website.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracking your interaction with the embedded content if you have an account and are logged in to that website.

## **Use of Google Analytics**

This website uses Google Analytics, a web analysis service provided by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043 USA (hereinafter: "Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website is usually transferred to a Google server in the USA and stored there. However, due to the activation of IP anonymization on these websites, your IP address will be shortened beforehand by Google within member states of the European Union or in other contracting states to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and shortened there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide the website operator with other services relating to website activity and internet usage. The IP address transmitted by your browser as part of Google Analytics will not be merged with other data held by Google.

The purposes of data processing are to evaluate website usage and to compile reports on website activity. Further related services will then be provided based on website and internet usage.

## **Privacy Policy for the use of Twitter (X)**

Our website includes features of the Twitter service. These features are offered by Twitter Inc., 795 Folsom St., Suite 600, San Francisco, CA 94107, USA. By using Twitter and the "Re-Tweet" function, the websites you visit are linked to your Twitter account and made known to other users. Data such as IP address, browser type, accessed domains, visited pages, mobile phone provider, device and application IDs, and search terms are transmitted to Twitter.

Please note that, as the provider of the website, we have no knowledge of the content of the transmitted data or how it is used by Twitter. Due to ongoing updates to Twitter's privacy policy, we refer to the most current version at (http://twitter.com/privacy).

You can change your privacy settings on Twitter in your account settings at http://twitter.com/account/settings. If you have any questions, please contact privacy@twitter.com.

## **Privacy Policy for the use of Google Adsense**

This website uses Google AdSense, a service for integrating advertisements provided by Google Inc. ("Google"). Google AdSense uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. Google AdSense also uses web beacons (invisible graphics). These web beacons can be used to analyze information such as visitor traffic.

The information generated by cookies and web beacons about your use of the website (including your IP address) and the delivery of advertising formats is transmitted to a Google server in the USA and stored there. Google may also share this information with Google's contractual partners. However, Google will not associate your IP address with any other data stored by you.

You can prevent cookies from being installed by selecting the appropriate settings on your browser; however, please note that if you do this, you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

# Privacy Policy for the use of Google +1

Using the Google +1 button, you can publish information worldwide. The Google +1 button provides you and other users with personalized content from Google and its partners. Google stores both the information that you have given +1 for a piece of content and information about the page you were viewing when you clicked +1. Your +1 may be displayed as references along

with your profile name and photo in Google services, such as in search results or in your Google profile, or elsewhere on websites and ads across the internet.

Google records information about your +1 activity to improve Google services for you and others.

To use the Google +1 button, you need a globally visible, public Google profile that must contain at least the name you chose for the profile. This name will be used across all Google services. In some cases, this name may also replace another name you used when sharing content via your Google Account. The identity of your Google profile may be displayed to users who know your email address or have other identifying information about you.

In addition to the purposes explained above, the information you provide will be used in accordance with the applicable Google Privacy Policy (http://www.google.com/intl/de/policies/privacy/). Google may publish aggregated statistics about users' +1 activities or share these statistics with our users and partners, such as publishers, advertisers, or affiliated websites.

## **Use of Google Maps**

We use Google Maps on this website. Google Maps is operated by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA (hereinafter "Google"). This allows us to display interactive maps directly on the website and enables you to conveniently use the map function.

For more information about data processing by Google, please see the Google Privacy Policy. There you can also change your personal data protection settings in the Data Protection Center.

#### **Embedded YouTube videos**

We embed YouTube videos on some of our websites. The operator of the corresponding plug-ins is YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, USA (hereinafter "YouTube"). When you visit a page with the YouTube plug-in, a connection is established to YouTube servers. This informs YouTube which pages you visit. If you are logged into your YouTube account, YouTube can assign your browsing behavior to you personally. You can prevent this by logging out of your YouTube account beforehand.

When a YouTube video is started, the provider uses cookies that collect information about user behavior.

#### How long we store your data

When you leave a comment, it is stored indefinitely, including metadata. This allows us to automatically recognize and approve follow-up comments instead of holding them in a moderation queue.

For users who register on our website, we also store the personal information they provide in their user profiles. All users can view, edit, or delete their personal information at any time (the username cannot be changed). Site administrators can also view and edit this information.

## What rights you have regarding your data

If you have an account on this site, or have left comments, you can request to receive an exported file of the personal data we hold about you, including any data you have provided to us. You can also request to delete any personal data we hold about you. This does not include any data we are obliged to keep for administrative, legal, or security purposes.

## Where we send your data

Visitor comments may be checked through an automated spam detection service.

# **Social Plugins**

Social media plugins are used on our websites. These plugins may send information, which may also include personal data, to the service provider and possibly used by them. We prevent the unconscious and unwanted collection and transmission of data to the service provider using a 2-click solution. To activate a desired social plugin, it must first be activated by clicking on the corresponding switch. Only when the plugin is activated does the collection of information and its transmission to the service provider occur. We do not collect any personal data ourselves using the social plugins or through their use.

We have no influence on what data an activated plugin collects and how this data is used by the provider. At present, it must be assumed that a direct connection to the provider's services is established and that at least the IP address and device-related information is collected and used. It is also possible that the service providers attempt to store cookies on the computer used. For information about which specific data is collected and how it is used, please refer to the privacy policy of the respective service provider. If you are logged in to Facebook at the same time, Facebook can identify you as a visitor to a specific page.

## **Google AdWords**

Our website uses Google Conversion Tracking. The operator of Google AdWords services is Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. If you reached our website via an ad placed by Google, Google AdWords will place a cookie on your computer. The conversion tracking cookie is set when a user clicks on an ad placed by Google.

If the user visits certain pages of our website and the cookie has not yet expired, we and Google can recognize that the user clicked on the ad and was redirected to this page. Each Google AdWords customer receives a different cookie. Cookies cannot therefore be tracked across the websites of AdWords customers. The information collected using the conversion cookie is used to compile conversion statistics for AdWords customers who have opted for conversion tracking. Customers will learn the total number of users who clicked on their ad and were redirected to a page with a conversion tracking tag. However, they will not receive any information that can be used to personally identify users.

Kloten, 31.12.2024